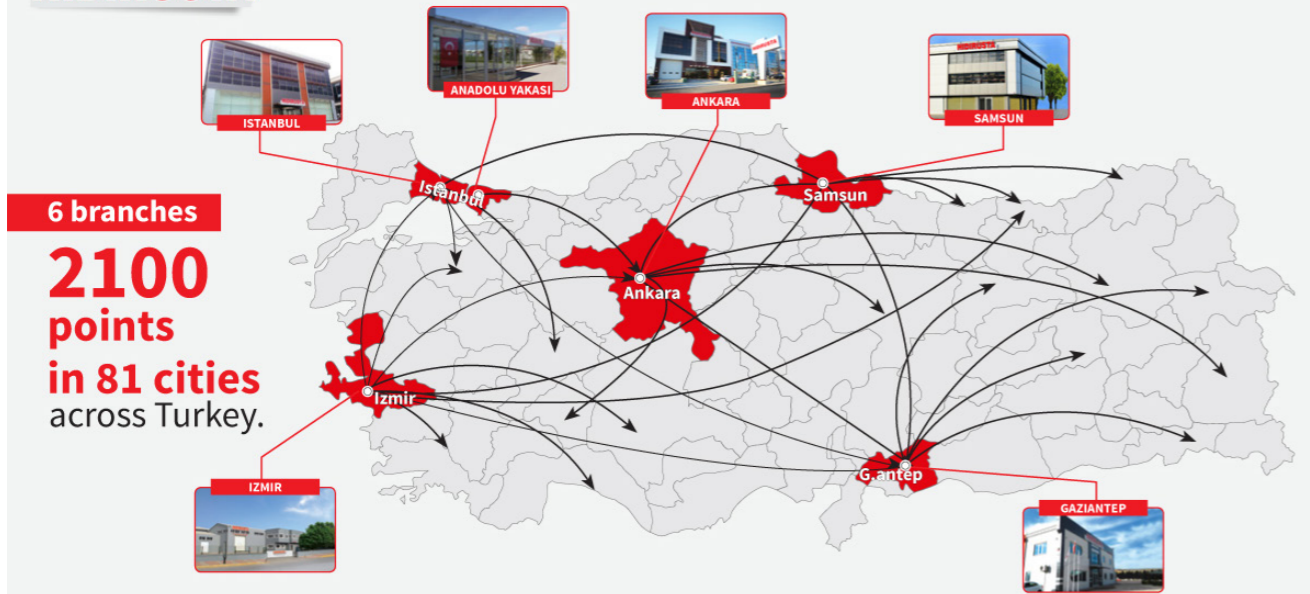


Hidirusta Automotive

Turkey's Spare Part Warehouse

HIDIRUSTA



Hidirusta Automotive, which began with activities in the wholesale distribution of heavy vehicle spare parts and which today continues to do so with an expanding range of products, is establishing 'spare part bridges' in 81 provinces throughout Turkey as part of its "Your Spare Part Warehouse" mission.

Hidirusta Automotive carries its spare parts expertise beginning in 1978 into the modern world with innovative products and services. The company, which has its head Office in Basaksehir, Istanbul and with branches in Ankara, Gaziantep, Samsun, Izmir as well as the Asian side of Istanbul, today has over 2,100 different points in Turkey's 81 provinces thanks to these 6 strategically important locations. It continues to focus on raising availability to the highest levels with its warehouse area of a total of 20 thousand square-metres.

Hidirusta Automotive CEO Riza Sahin, who says, "Our mission is unconditional satisfaction!" highlights the pride they have in having been the number one address for heavy vehicle spare parts since the day

it was established. Sahin, who also mentioned that they entered the light commercial vehicle segment three years ago with the experience and knowledge gathered over the years in this area, gave this information regarding its product ranges: "We undertake the distribution of more than 70 domestic and global brands in a total of 15 product groups including engines, cooling, fuel, exhaust and brake systems, clutch, transmission, driveshaft, differential & axles, rims & wheels & nuts, suspensions, steering, electrics, cabins and bodywork for MAN, Mercedes-Benz, DAF, Volvo, Renault Trucks, Scania and Iveco vehicles." Sahin, who also reminded us that they are a founding-partner of TATCOM, which Temot International, the automotive spare parts sector's leading strategic organisation, is also a shareholder in, said, "We gain strength from TE-

HIDIRUSTA at a GLANCE



LEADER in HCV SPARE PARTS



2.100 DISTRIBUTION LOCATIONS



6 BRANCHES ACROSS TURKEY



20.560 m² WAREHOUSE



DISTRIBUTOR of MORE THAN 70 BRANDS



OVER 170 EMPLOYEE



150.000 REFERENCES PRODUCT



EXPORTS TO 60 COUNTRIES

MOT's supplier network which today operates in 86 countries in 5 continents. We will continue to take steps towards the future in Turkey's automotive aftermarket and contribute to the development of the market under TATCOM's umbrella."

Hidirusta Automotive CEO Riza Sahin



Investment in Digitalisation

Hidirusta Automotive, which is closely following the latest trends in information technology, is leading development in the sector as one of the first adopters. Riza Sahin, who said that "providing a quick and reliable service to all our business partners in light of the age and technology is our fundamental goal," explained that they will carry out new B2B systems and a global spare parts catalogue projects that will create a difference in every area from design to functionality.

Branch and employee numbers will be increased

Sahin, who also mentioned their medium and long-term objectives, also said, "We will continue to make investments in line with our vision of being the market leader in every segment we are active in. We plan to strengthen our service network by opening at least two new branches as well as employing a total of 300 people in the medium term. We will continue to pay special care to fulfil our responsibilities towards humanity, our environment and universal values with our corporate responsibility projects during this period."