

HIDIRUSTA

**COMPANY
PRESENTATION
2019**

**YOUR
SPARE
PARTS
WARE
HOUSE**

1

ABOUT US

- *Company Profile*
- *Timeline*
- *Management Team*

2

BRANCHES

- *Branch Structure*
- *Detail Information*
- *Logistics Network*

3

PRODUCT RANGE

- *Products*
- *Vehicle Groups*
- *Brands*
- *Customer Portfolio*
- *B2B System*

4

GROUP OF COMPANIES

- *Member of The Groups*
- *Detail Information*

5

COLLABORATIONS

- *TEMOT Int.*
- *Sectoral Organizations*

Chapter 1

About Us

History



Founded: 1997

Location



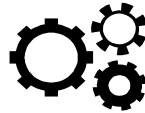
Head Office:

Istanbul / Turkey

Branches:

Ankara, İzmir, Asian
Side, Gaziantep,
Samsun

Expertise



Field of Expertise:

Heavy truck spare
parts

Human Resource



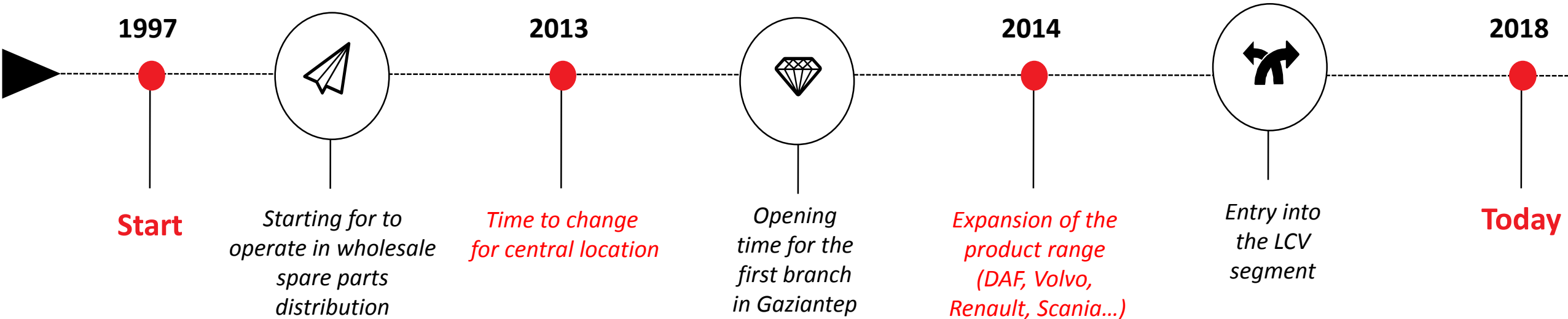
Employee Count:
160

Product Range



Brands:

more than 60
World Brands



PROFESSIONAL

We are ready to serve you with a wide product range and experienced sales team

STRONG PARTNERSHIP

We are shareholder of TEMOT International

INNOVATIVE

We are taking innovative steps and integrate technology in all of our business process

CUSTOMER SATISFICATION

We are forming all of our products and services on the basis easing the lives of our team

A BETTER FUTURE

We are developing new projects about qualified workforce and environment awareness as a pioneer in our sector

OUR
EMPLOYEES ARE
OUR MOST
VALUABLE
RICHES



We are at your
service with our
team, specialised in
sales and customer
relations

MANAGEMENT TEAM

Chairman



Ramazan ŞAHİN

CEO



Rıza ŞAHİN

Vice Chairman



H. Emre ŞAHİN

Accounting Executive



Salih BAYRAM

Purchasing Executive



Uğur TIRAŞ

Finance Executive



Benhür BEKTAŞ

Domestic Sales & Marketing Executive



Bülent ŞADOĞLU

Information Processing Executive



Ekrem YILMAZ

Operations Executive



Mehmet YARIM

Logistics Coordinator



Hakan AKÇA



Closely following the latest trends in information technology, Hidirusta leads the development of the industry as one of the first practitioners.

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CORPORATE PUBLICATION OF HIDIRUSTA OTOMOTİV

- Published every three months
- Strong Content
(Sectoral data, researches, projects on the agenda)
- Wide distribution network
- Printed and digital publication

SOCIAL RESPONSIBILITY



EDUCATION

Cooperation with
vocational high school



LIFE

Help with
animal shelters



SPORTS

Support for different
branches

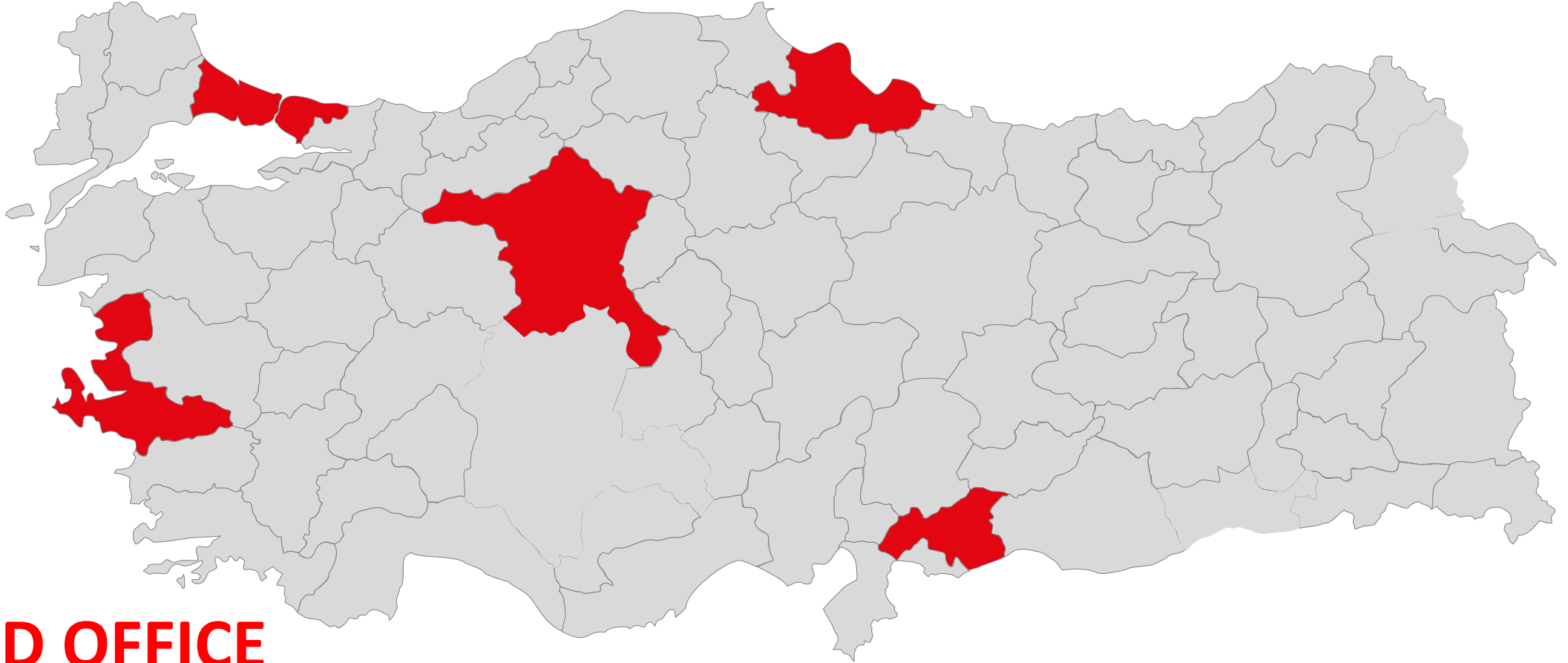
ENVIRONMENT

Donate seedlings in
cooperation with TEMA



Chapter 2

Branch Structure



1 HEAD OFFICE

5 BRANCHES

GAZİANTEP



Mr. Mustafa KAYA
Branch Manager

BRANCH PROFILE



Founded
2013



Warehouse
750 m²



Employee:
7



Address: Karacaahmet Mah. M. Saip Konukoğlu Blv.
No:11 Şehitkamil / Gaziantep

ANKARA



Mr. Yücel ALAT
Branch Manager

BRANCH PROFILE



Founded
2013



Warehouse
1250 m²



Employee:
9



Address: *Ostim OSB Mah. Abdülkadir Geylani Cad.*
No:28 Yenimahalle / Ankara

SAMSUN



Mr. Asim DENİZ

Branch Manager

BRANCH PROFILE



**Founded
2014**



**Warehouse
610 m²**



**Employee:
7**



**Address: Şabanoğlu Mah. Kutlukent Blv. 19 Mayıs
San. Sit. No:77 Tekkeköy / Samsun**

İZMİR



Mr. Murat TALUY
Branch Manager

BRANCH PROFILE



Founded
2014



Warehouse
1200 m²



Employee:
10



Address: Ümit Mah. Kemalpaşa Cad.
No:337 Bornova / İzmir

ANATOLIAN SIDE



Mr. Koray ÇELİK
Branch Manager

BRANCH PROFILE



Founded
2015



Warehouse
700 m²



Employee:
10



Address: Eyüp Sultan Mah. Hemşin Sok. No:9
Sancaktepe / Istanbul

DISTRIBUTION ALL OVER THE WORLD



2000

Distribution Point
in Turkey



60

Number of
Exported Countries



58 Million EUR

Total
Turnover (2017)



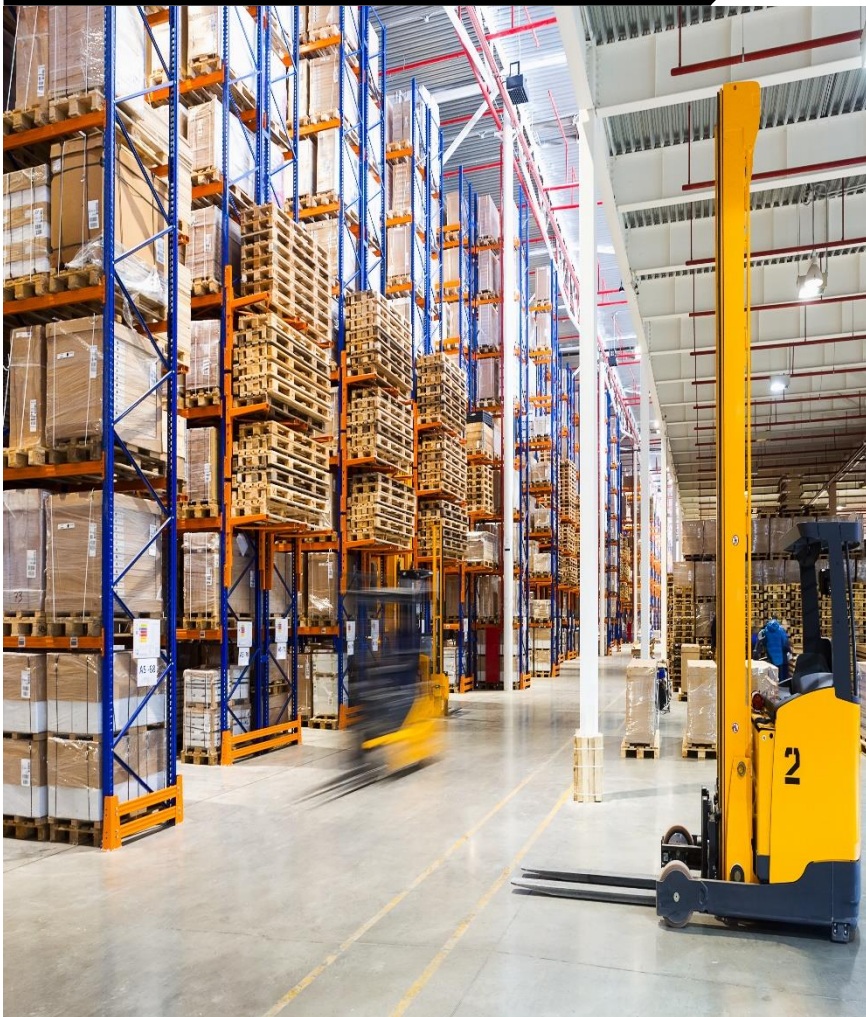
18 Million EUR

Total Export
(2017)

HIDIRUSTA

LOGISTICS NETWORK

DISTRIBUTION ALL OVER THE WORLD



www.hidirusta.com

Chapter 3

Product Range

YOUR SPARE PARTS WAREHOUSE

PRODUCTS

- ✓ **ENGINE**
- ✓ **TRANSMISSION**
- ✓ **DIFFERENTIAL**
- ✓ **ELECTRICAL**
- ✓ **BODY SHOP**
- ✓ **CHASSIS PARTS**
- ✓ **AIR SPRINGS**



VEHICLE GROUPS

- ✓ **MERCEDES-BENZ**
- ✓ **MAN**
- ✓ **DAF**
- ✓ **VOLVO TRUCKS**
- ✓ **SCANIA**
- ✓ **RENAULT TRUCKS**
- ✓ **IVECO**

HIDIRUSTA

PRODUCT RANGE

YOUR SPARE PARTS WAREHOUSE



www.hidirusta.com



➤ VM Dealer

➤ IMG

➤ Private Garage

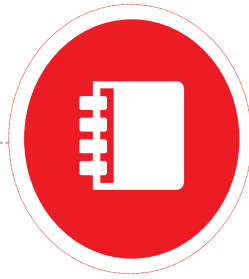
➤ Wholesaler

➤ Retailer

➤ Exporter



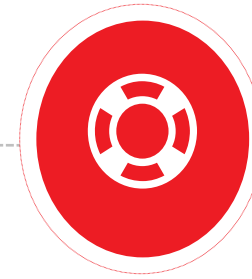
1
Transportation



2
Public institutions



3
Defence industry

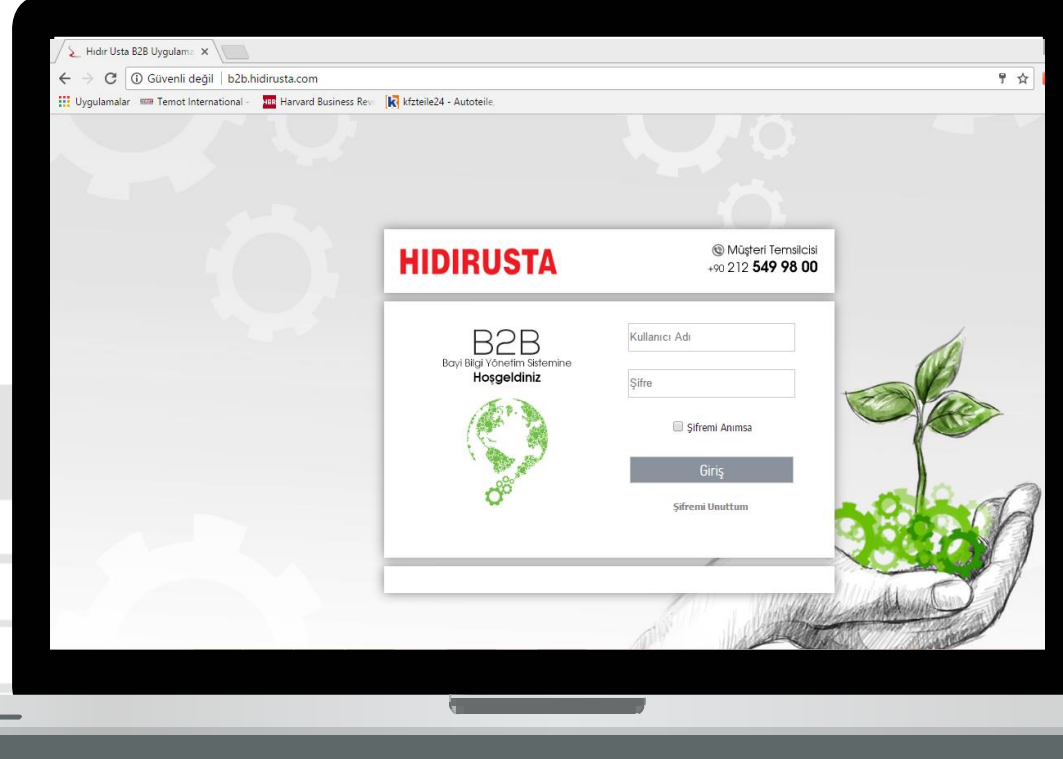


4
Marine

300,000
product
inquiry

Real- Time
Stock

Integration
with
manufactures



2000
registered
users

Responsive
Design

Campaign
& New
Products

B2B Online Ordering System
<https://b2b.hidirusta.com/>

Chapter 4

Group of Companies



Birollar Otomotiv
Mercedes-Benz



Vibracoustic
CV Air Springs



Over 300 million
Euro turnover

INFORMATION

Company	Field Of Activity	Number of Employees
BIROLLAR	<i>Mercedes-Benz Authorized Service</i>	190
BREY	<i>Temsa Authorized Service</i>	47
BRIO	<i>Service Equipment</i>	22
EVE	<i>Travel Agency</i>	17
SAMCO	<i>Sales and distribution of spare parts</i>	19
MAPAR	<i>MAN Authorized Service</i>	120
VIBRACOUSTIC	<i>Production of CV air springs</i>	650
PARTVENDO	<i>E-commerce platform for spare parts</i>	7

HIDIRUSTA

GROUP OF COMPANIES

INFORMATION



Chapter 5

Collaborations



AFTERMARKET PROFESSIONALS ARE HERE!

AFTERMARKET PROFESYONELLERİ BURADA!

320 Mio€
TURNOVER
320 Milyon € Ciro

More than 1.200
EMPLOYEES
1.200'den Fazla Çalışan

**TOTAL
WAREHOUSE**
180.000 m²
180.000 m² Depolama Alanı

**6.000 SALES
POINTS**
all over Turkey
Türkiye'de 6.000 Satış Noktası



- *Tatcom is a shareholder of TEMOT INTERNATIONAL, which is active in 61 different countries.*
- *TEMOT INTERNATIONAL is one of the biggest purchasing communities of the world, providing spare part services for passenger cars, LCV and HCV.*
- *Hidirusta is one of the strong member of TATCOM...*



Mr. Ramazan ŞAHİN

Assembly Member of İTO



İSTANBUL
CHAMBER OF
COMMERCE
— 1882 —

www.ito.org.tr



Mr. Rıza ŞAHİN

Chairman Of OSS



Turkish Automotive
Aftermarket Association

www.oss.org.tr

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Aykosan Sanayi Sitesi 2. Kısım
No:17 C Blok 34490
Başakşehir / İstanbul / TÜRKİYE

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+90 212 549 98 00



www.hidirusta.com



info@hidirusta.com



HIDIRUSTA

FOLLOW US

GOOD BYE...

f hdrusta

t HdrUsta

in Hidirusta
Otomotiv A.Ş.

**You
Tube** yedekparcadeposu

Thank You!

Danke!

Grazie!

Merci!

Gracias!

Teşekkürler...

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