

CORPORATE PRESENTATION

2021



YOUR SPARE PART
WAREHOUSE

www.hidirusta.com

A white puzzle piece is placed over a black puzzle piece in the center of the image. The word "HIDIRUSTA" is printed in red, bold, uppercase letters on the white piece.

HIDIRUSTA

Agenda

01



About Us

Company Profile, Timeline, Values, Certificates

02



Product Range

Products, Vehicle Groups, Brands, Customer Portfolio

03



Logistics Network

Branch Structure, Logistics Management, AEO (Authorised Economic Operator) Certificate , B2B System, TEMOT International & TATCOM

04



Group of Companies

Biollar, Brey, Brio, Mapar, partvendo.com, Vibracoustic CV



About Us

Company Profile, Timeline,
Values, Certificates

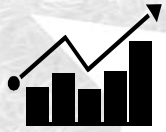
HIDIRUSTA AT A GLANCE

Facts and Figures

FOUNDED: 1997

CHAIRMAN OF THE BOARD: Ramazan ŞAHİN
CEO: Hıdır Emre ŞAHİN

WEB: www.hidirusta.com



LEADER IN THE
HEAVY VEHICLE
SPARE PARTS



20,560 M²
WAREHOUSING
AREA



**HEAD OFFICE & 5
BRANCHES**
ACROSS TURKEY



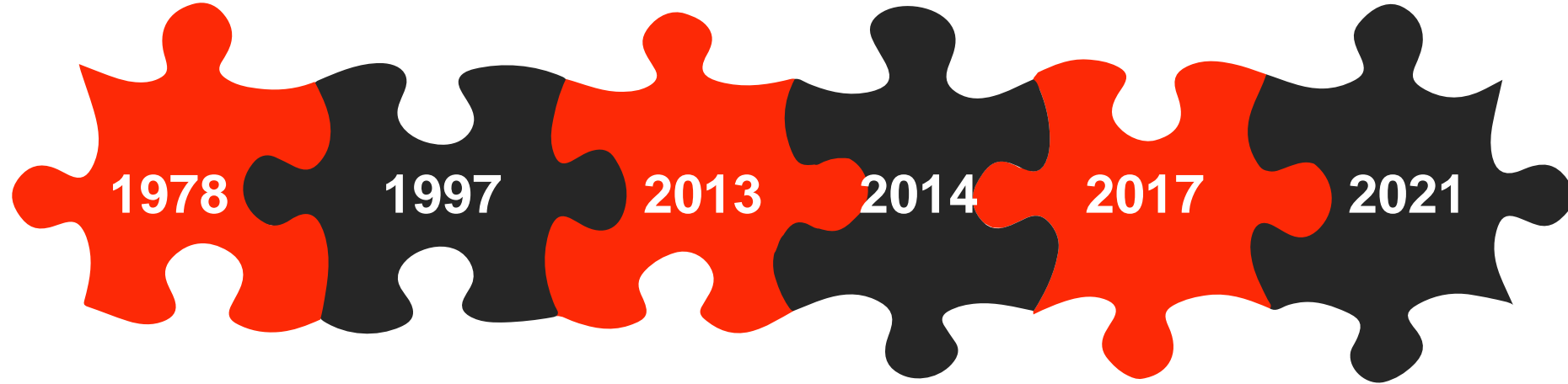
OVER 170
QUALIFIED
EMPLOYEE



DISTRIBUTORSHIP OF
MORE THAN 70 BRANDS



TURNOVER (2020)



1978

Taking first steps into the automotive spare parts sector as Mapar

1997

Starting for to operate in wholesale spare parts distribution as Hidirusta Automotive

2013

Time to change for central location and opening time for the first branch in Gaziantep

2014

Expansion of the product range (DAF, Volvo, Renault, Scania, Iveco)

2017

Entry into the LCV segment (Mercedes-Benz & VW)

2021

Opening of new B2B system as Parçasayar & Gloparts

PROFESSIONAL

We are ready to serve you with a wide product range and experienced sales team

STRONG PARTNERSHIP

We are shareholder of TEMOT International

INNOVATIVE

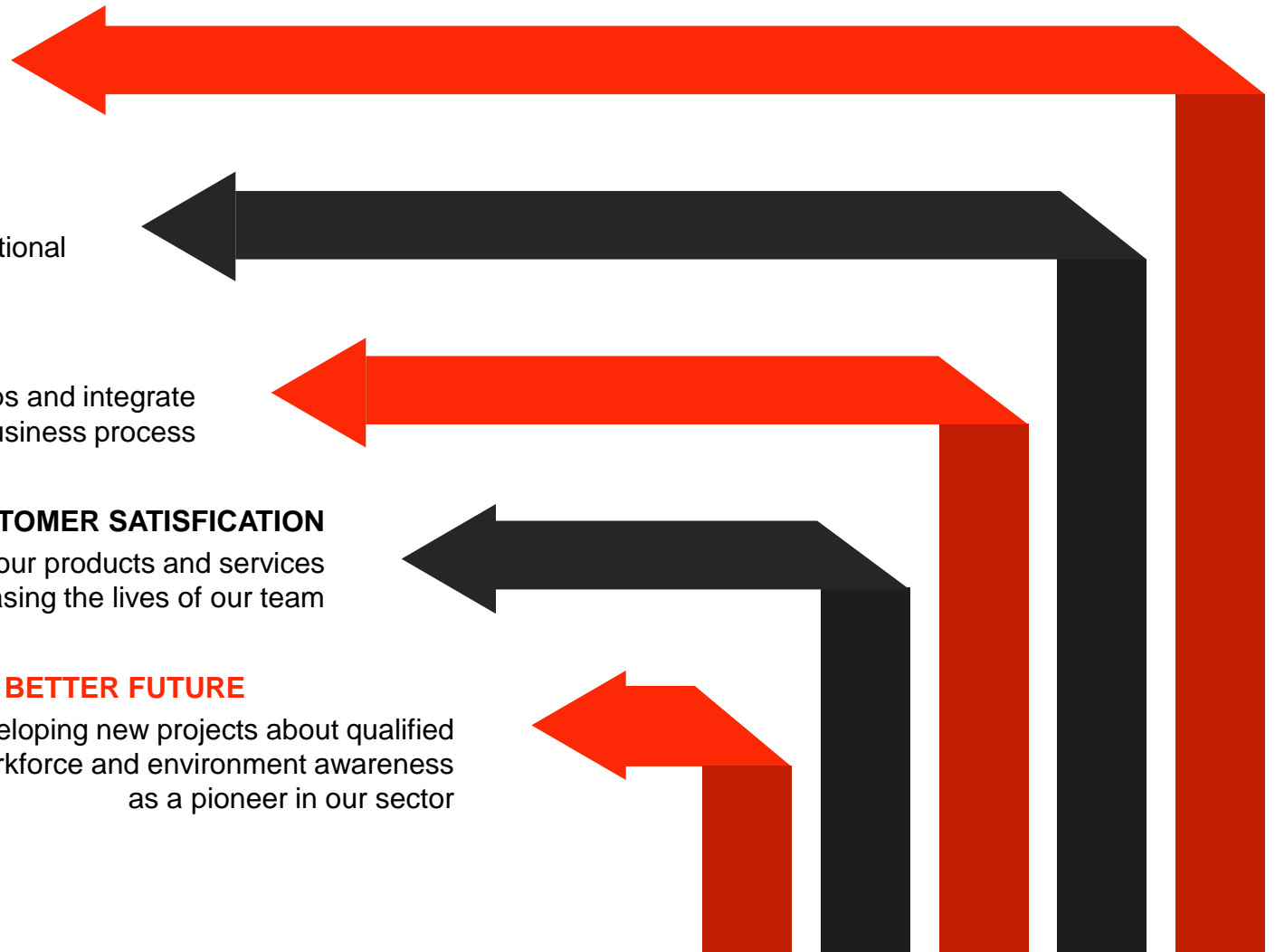
We are taking innovative steps and integrate technology in all of our business process

CUSTOMER SATISFICATION

We are forming all of our products and services on the basis easing the lives of our team

A BETTER FUTURE

We are developing new projects about qualified workforce and environment awareness as a pioneer in our sector



MANAGEMENT SYSTEMS

We continue our activities with the mission of “Continuous Improvement and Development”, in accordance with the international standards, and maintain our Process and Quality studies unremittingly, which we have started in 2013. We control our processes more effectively thanks to the management systems which we implement along with the sustainability vision and mission, which we have adopted as a company.

CERTIFICATES

- ISO 9001
- ISO 45001
- ISO 10002
- ISO 14001
- ISO 27001
- ISO 22301





Product Range

Product & Vehicle Groups,
Brands, Customer Portfolio

VEHICLE GROUPS



HEAVY VEHICLE GROUP

- Mercedes-Benz
- MAN
- Volvo Trucks
- Scania
- Renault Trucks
- Iveco
- Ford Trucks

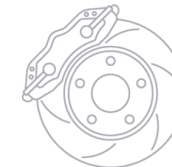
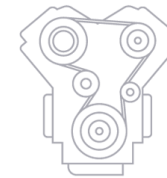
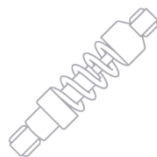


LIGHT COMMERCIAL VEHICLE GROUP

- Mercedes-Benz
- Volkswagen

PRODUCT GROUPS

- Engine
- Brake System
- Cooling System
- Wheels & Hubs
- Fuel System
- Suspension
- Exhaust System
- Steering
- Clutch & Pedal
- Electrical System
- Gear Box
- Cabin
- Propeller Shaft
- Fuel System
- Diferential & Axles



VEHICLE GROUPS



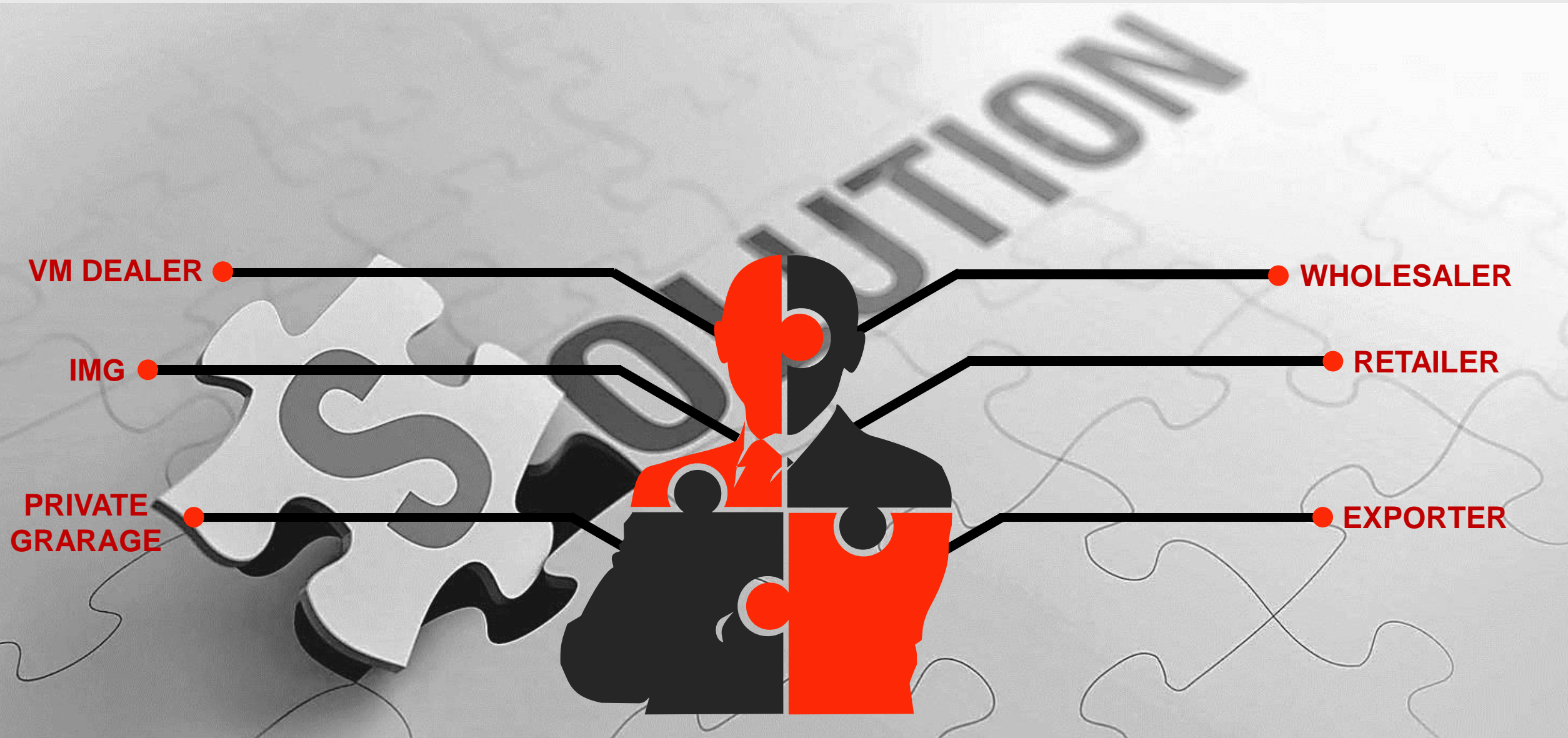
- HEAVY
COMMERCIAL
VEHICLES (HCVs)

- LIGHT
COMMERCIAL
VEHICLES (LCVs)



- PASSENGER
VEHICLES







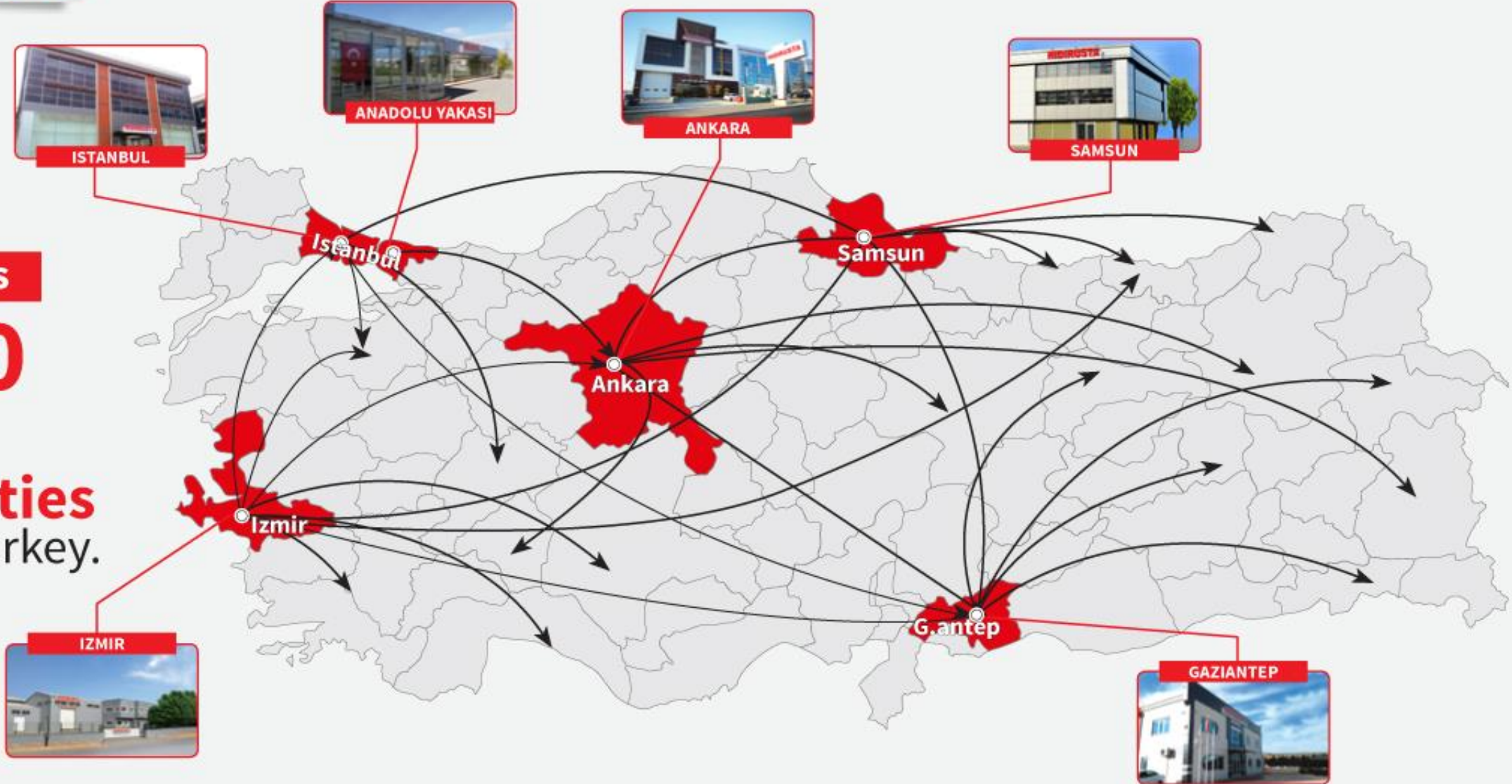
Logistics Network

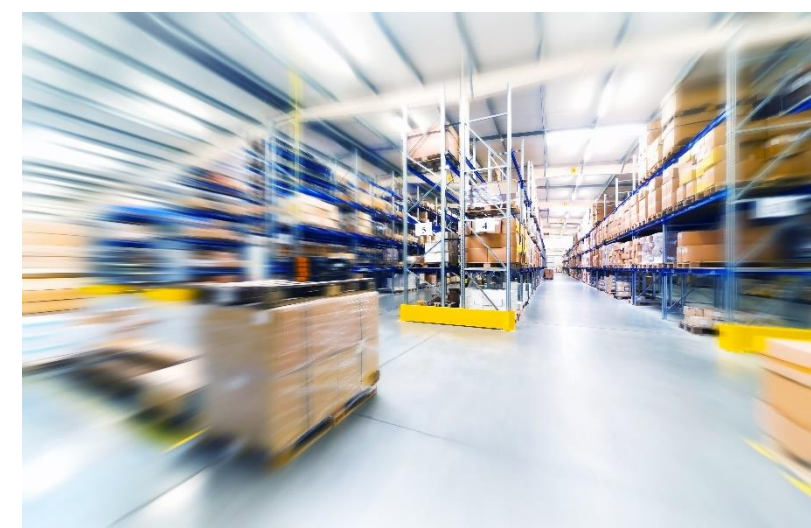
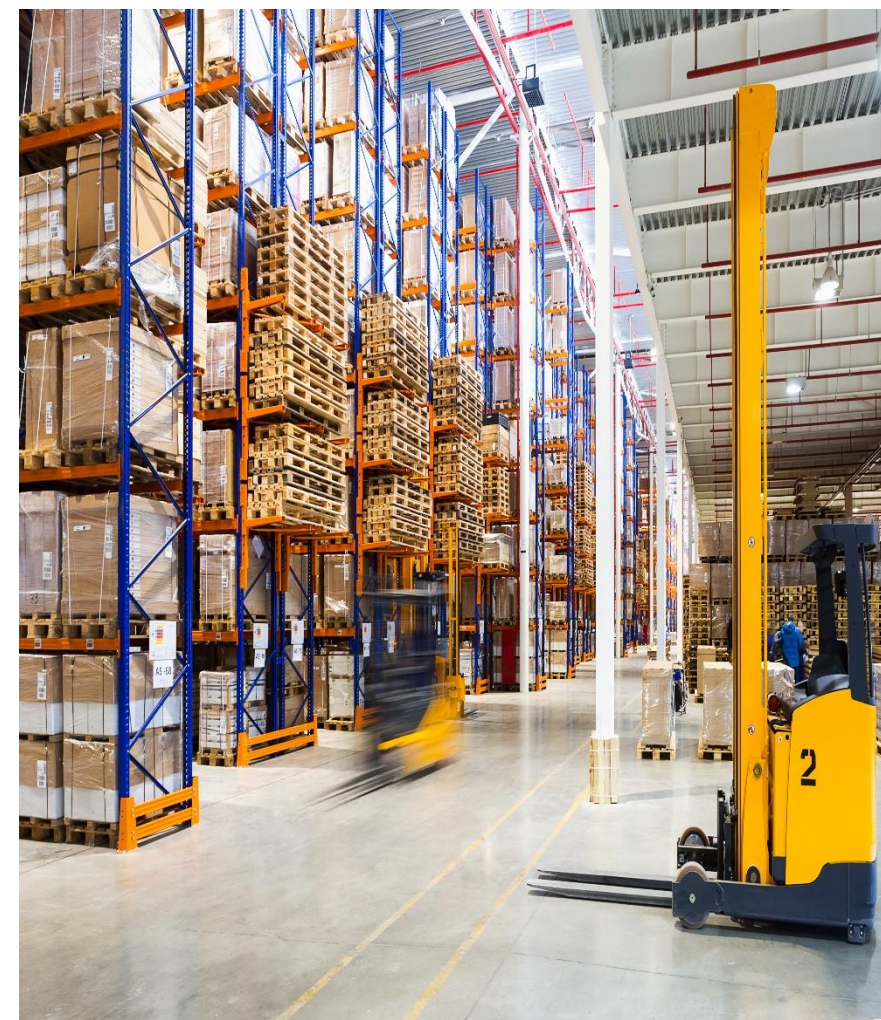
Branch Structure, Logistics Management,
AEO Certificate, B2B System,
TEMOT International & TATCOM

HIDIRUSTA

6 branches

2100
points
in 81 cities
across Turkey.







6

Number of Logistics Locations



20.560

Total Closed Area of All Warehouses



60

Number of personnel working in the logistics



We deliver to our customer every 4 minutes and export to 60 countries.



12

Average time (minutes) into stock for a pallet product



18

Number of products collected per minute



2.500.000

Desi amount of products shipped by Cargo within 1 year





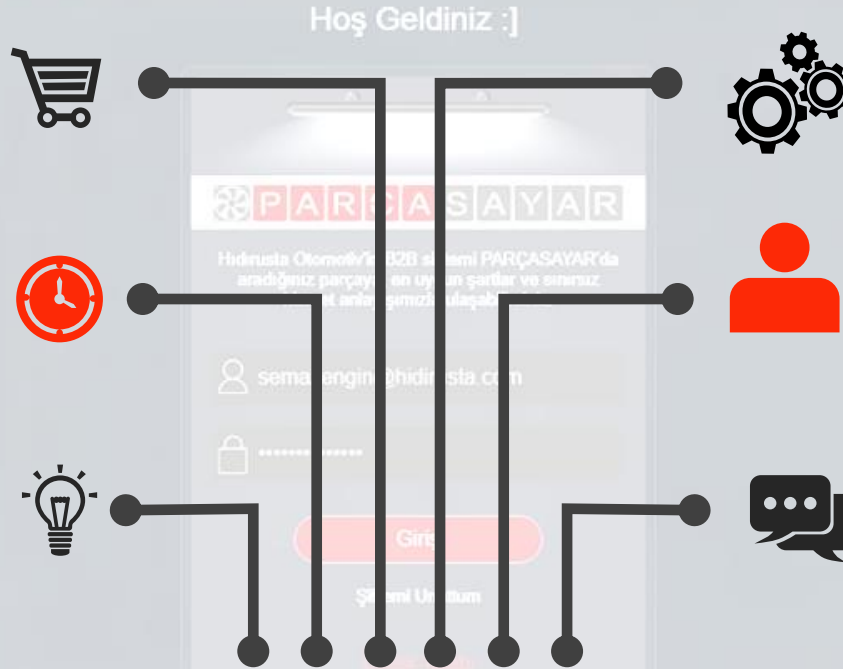
- As a result of the works designed in 2020/2021 and carried out with the contribution and support of many departments within the company, Hidirusta Automotive, which fulfilled all the requirements in July 2021, was entitled to receive the Authorized Economic Operator Certificate (YYS).

300,000
Product Inquiry

Real Time
Stock

Inregration
with Manufactures

Engine
Catalog



Advanced
Search Engine

3,500
Registered Users

Live Support
for customers

Online
Payment System





TATCOM AT A GLANCE



320 Mio €
TURNOVER

320 Milyon Euro **CİRO**



More than
1200
EMPLOYEES

1200'den Fazla **ÇALIŞAN**



TOTAL
WAREHOUSE
220.000 m²

250.000 m² **DEPOLAMA ALANI**



6.000 SALES
POINTS
all over Turkey

Türkiye'de 6.000 **SATIŞ NOKTASI**



Group of Companies

Birollar, Brey, Brio, Mapar, Vibracoustic CV,
partvendo.com

GROUP OF COMPANIES

- Biollar Otomotiv
- Brey Otomotiv
- Brio
- Mapar
- Partvendo
- Vibracoustic CV Air Springs

NUMBER OF GROUP COMPANY

7

TOTAL TURNOVER

350 Million €

TOTAL EMPLOYMENT

10.000+

NUMBER OF EXPORTING COUNTRY

100+

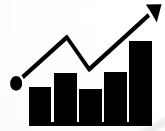
BIOLLAR AT A GLANCE

Facts and Figures

FOUNDED: 1987

CHAIRMAN OF THE BOARD: Ramazan ŞAHİN

WEB: www.biollar.com.tr



**MERCEDES-BENZ
AUTHORIZED
SERVICE**



**VEHICLE SALES &
SPARE PARTS
SUPPLY**



**LOCATIONS:
ISTANBUL &
ESKİŞEHİR**



**40.000 M²
WAREHOUSING
AREA**



**270
QUALIFIED
EMPLOYEE**



**TURNOVER (2020)

BIROLLAR AT A GLANCE

Istanbul Location



Birollar Otomotiv



BİROLLAR AT A GLANCE

Eskişehir Location



Birollar Otomotiv



Mercedes-Benz

BREY AT A GLANCE

Facts and Figures

FOUNDED: 2007

CHAIRMAN OF THE BOARD: Yalçın ŞAHİN

WEB: www.breyoto.com.tr



TEMSA
**AUTHORIZED
SERVICE**



SERVICE &
**SPARE PARTS
SUPPLY**



LOCATION:
ESENLER /
ISTANBUL



5.000 M²
WAREHOUSING
AREA



OVER 60
QUALIFIED
EMPLOYEE



TURNOVER (2020)

BREY AT A GLANCE

Istanbul Location



BRIO AT A GLANCE

Facts and Figures

FOUNDED: 2011

CHAIRMAN OF THE BOARD: H. Emre ŞAHİN

WEB: www.brioeurope.com



TRADE AND IMPORT
of **SERVICE
EQUIPMENT**



SPECIAL TOOLS,
SERVICE EQUIPMENT,
HAND TOOLS



LOCATION:
BAŞAKŞEHİR/ ISTANBUL



1.000 M²
WAREHOUSING
AREA



OVER 20
QUALIFIED
EMPLOYEE



TURNOVER (2020)



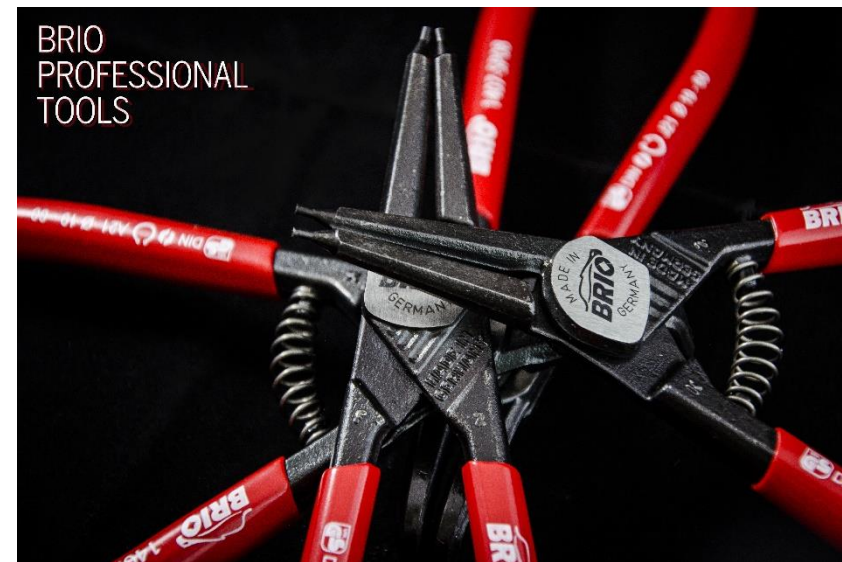
BRIO AT A GLANCE

Istanbul Location



BRIO AT A GLANCE

Product Details



MAPAR AT A GLANCE

Facts and Figures

FOUNDED: 1978

CHAIRMAN OF THE BOARD: Ramazan ŞAHİN

WEB: www.mapar.net
www.maparman.com



MAN TRUCK & BUS
**AUTHORIZED
SERVICE**



11.600 M²
WAREHOUSING
AREA



VEHICLE SALES &
**SPARE PARTS
SUPPLY**



OVER 200
QUALIFIED
EMPLOYEE



LOCATIONS:
ISTANBUL & BURSA
& IZMIR



TURNOVER (2020)

MAPAR AT A GLANCE

Bursa Location



MAPAR AT A GLANCE

Izmir Location



PARTVENDO AT A GLANCE

Facts and Figures

FOUNDED: 2011

CHAIRMAN OF THE BOARD: H. Emre ŞAHİN

WEB: www.partvendo.com



ONLINE SPARE
PARTS **SALE**



1.000 M²
WAREHOUSING AREA



OVER **500.000**
SPARE PARTS -
TECDOC INSIDE



15 QUALIFIED
EMPLOYEE



LOCATIONS:
ISTANBUL



TURNOVER (2020)

PARTVENDO AT A GLANCE

Aracınız için her şey...
partvendo.com

OE, ÜRETİCİ-NO, İSİM



YEDEK PARÇALAR AKSESUARLAR ARAÇ BAKIMI EKİPMANLAR & ALETLER FİLTRELER VE MADENİ YAĞLAR

BİNLERCE İNDİRİMLİ YEDEK PARÇA partvendo.com'da

- › Tüm Kartlara Taksit İmkani
- › Garanti Belgeli Orijinal Ürün
- › Türkiye'nin Her Yerine Hızlı Kargo
- › Kolay İade
- › Mutlu Müşteri :)

› Detaylı Bilgi için...



Aracınız için her şey...
partvendo.com

VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE

Facts and Figures

FOUNDED: 2013

TrelleborgVibracoustic &
HSS Otomotiv Joint Venture

MANAGING DIRECTOR: Thomas ENGEL

WEB: www.vibracoustic-cvas.com



AIR SPRINGS FOR
TRUCK AND TRAILER
APPLICATIONS



GLOBAL ENGINEERING &
PRODUCTION NETWORK
WITH 43 LOCATIONS



**SERVING THE MAJOR
OEMS & TIER 1**
SUPPLIERS WORLDWIDE



10.000 EMPLOYEES
in 19 COUNTRIES



LOCATIONS:
Germany, USA,
Hungary, Turkey, China



TURNOVER (2020)

VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE



- ▼ With 18% market share global **market leader** in automotive Anti-Vibration-Solutions (AVS)
- ▼ EUR 2.0 bn sales in 2016
- ▼ 6% gross investment in R&D
- ▼ ~ **10,000 employees** in 19 countries on 5 continents

- ▼ **2 Business Units** covering a wide AVS product portfolio for passenger cars and commercial vehicles
- ▼ **Serving** the major **OEMs** and **Tier 1 suppliers** worldwide
- ▼ **Global** engineering and production **network** with 43 locations

VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE


















Head Office & Production Facilities



VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE

Product Portfolio

All types of Air Springs for Truck, Trailer, Axles and Buses...

| | | | | | |
|---|--|--|---|--|---|
| Chassis Air Springs | | | | | |
|  Bionics front |  Rolling lobe w. composite piston (inner volume) |  Rolling lobe w. steel piston |  Rolling lobe w. steel piston |  Convolute Air spring |  Rolling lobe AoS |
| Seat Air Spring | | Cab Air Springs | | | |
|  Seat Air Spring |  Centronics w Levelling |  Centronics w/o Levelling |  AoS cab spring |  Cab spring |  Conical Cab spring |
| Trailer Air Springs | | | | | |
|  Rolling lobe w. steel piston |  Rolling lobe w. composite piston |  Rolling lobe / snap seat / composite piston |  Convolute (lift axle) |  Rolling lobe w. air damping | |

VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE

Brands

Vibracoustic CV Air Springs

- Vibracoustic CVAS is focused on the needs of the **original equipment manufacturers**, innovative, high performance tailor made solutions that make your vehicle stand out.



blacktech Air Springs

- Blacktech™ is designed for the needs of the independent **aftermarket**, promising quality solutions and lower maintenance costs.



A 3D red puzzle piece stands upright in the center of a dark grey background filled with interlocking puzzle pieces. The red piece is illuminated from the top, creating a bright highlight on its upper edge and casting a shadow on the surface below. The background pieces are arranged in a grid pattern, with some pieces slightly offset to create a sense of depth.

THANK YOU

For more informatin please visit:
www.hidirusta.com